

WINTER SANTOS

DJ • ACTOR • MODEL • MUSIC DIRECTOR • SOUND ENGINEER
MUSIC/MEDIA PRODUCER • REMIXER • POST-PRODUCTION

MUSIC: DEEP HOUSE, LOUNGE ECLECTIC, NU DISCO, NU JAZZ, WORLD

ABOUT WINTER SANTOS

As a DJ, Winter Santos creates and delivers music concepts that are indelible, proficient and, as one veteran put it, prolific. She's a DJ's DJ. From Deep House and Nu Disco to Lounge Eclectic, Nu Jazz and World, her music selections are well-versed, making her one of the most in-demand deehays today. Her selections have ignited arenas from New York to Phoenix to Miami and from Spain to Puerto Rico. Spinning for well over a decade, Winter's ability to ingeniously focus on the connections between music, crowd and environment has garnered her a venerable following and clientele ranging from Issey Miyake, Ralph Lauren, Vikram Chatwal Hotels, Aloft Hotels and W Hotels to John "Jellybean" Benitez, DJ Moni, Tony Touch and Osunlade.

It is no surprise that she was named a Top 10 Latino DJs by the New York Post, given the title of "Mover & Shaker" by Pod-O-Matic and listed in the Top 100 MySpace chart ranking for House Progressive House and Nu Jazz.

Winter served as Radio Producer on WBAI's The Liquid Sound Lounge under the tutelage of mentor and host, Jeannie Hopper. She was a guest on internet radio stations Daily Session and Future Beat Radio.

Her foray into radio and her years of deejay experience led her to the Institute of Audio Research where she graduated at the top of her class. But it doesn't stop there.

In addition to music, Winter is also continuing to pursue acting, singing and dancing, and is currently working on short film projects.

Winter Santos is proof that talent and beauty can and does exist in one package. Her following of trend-setters and taste-makers can attest to that.


**TOP 10
HOTTEST
LATINO DJs
IN NEW
YORK CITY...**
 TRUE HOUSE
 MUSIC - YOU
 KNOW IT WHEN
 YOU HEAR IT...





CLIENTS

EVENTS

Ain't Nothin But A House Party
 Barcelona Accio Musical
 Beats & BBQ
 Born To Play
 Celebrate Brooklyn!
 Erotica
 Funk Box
 Injoy
 Melting Pot Global
 Solstice Party (Phoenix)
 Soul in the Hole
 Soul Simple
 Giant Step
 Superfront
 Turntables on the Hudson
 Winter Music Conference

HOTELS & FASHION

Aloft Hotel Harlem
 Catalina Hotel (Miami)
 Empire Hotel (Miami)
 Gap, The
 Grace Room-Mate Hotel
 Issey Miyake
 King & Grove Williamsburg
 Night Hotel
 Normandie Hotel (PR)
 NU Hotel Brooklyn
 Ralph Lauren
 Sketchers
 W Hotel Downtown (NY)

MAGAZINES & NEWSPAPERS

Cadillac Vision
 Elle
 Elle Accessories
 Elle Girl
 Gesture
 New York Post
 Mercedes Benz
 Mirabella
 Phillip Morris Unlimited
 Premiere
 Red
 Shock
 Sony Style
 Swing
 YM Magazine

RADIO & TV

AxiomStudios.tv
 DailySession.com
 Futurebeatradio.com
 WBAI 99.5 FM Liquid Sound Lounge
 Pure DJs (UK)
 Handz On Radio

VENUES

Alphabet Lounge
 Angel Bar
 APT Lounge
 Artland Bar
 B Bar
 Bamboleo (Puerto Rico)
 BAM Café
 Bar 13
 Bar Smith Nightclub (AZ)
 Bembe Lounge Bar
 Club Brava (Puerto Rico)
 Clubhouse
 Click Lounge
 Donna Bklyn
 Five Spot, The
 G/R/A/N/D (CT)
 Haven Lounge
 Highline
 Hiro Ballroom
 Kudetá (Puerto Rico)
 La Kueva
 Laila Lounge
 Le Royale Club
 Lotus Lounge
 Lounge 32
 Monaco (Puerto Rico)
 Ms. Williamsburg
 Naima
 Nublu
 Pera SoHo
 Pop Burger
 Providence
 Public Assembly

Rebar
 Red Bar (Miami)
 Sala Apolo (Barcelona)
 Sapphire Lounge
 Santos Party House
 Segafredo Brickell (Miami)
 Sin Sin Lounge
 Snapshot
 Soulgasm
 South Street Seaport
 subMercer
 Sullivan Room
 Sushi Samba (Park Ave)
 The Tippler
 Union Square Lounge
 Water Taxi Beach
 Wonder Bar

CORPORATE & NON-PROFIT

Art & Design Museum
 Citigroup
 Dumbo Arts Center
 Hachette
 Quad/Graphics
 Quebecor World
 Rubin Museum

BOOKING CONTACT:
 Vesta
info@wintersantos.com
 917.776.1035



Music Direction Services

Studies have proven that background music results in increased sales. But won't just any radio station, iPod or CD be OK? Think about the image your business projects and the products you sell. Why don't people simply go to a bargain store, dive bar or low-end restaurant to spend their money? Because that's average, prosaic, ordinary. It's the same with music. Be distinctive! Don't settle for ordinary! Music sets the tone, vibe and atmosphere for you to showcase the clothes, gadgets, food and products people love. Your employees also benefit from listening to music. It boosts their mood, customers notice and enjoy their interaction with your business even more.

The DJ Winter Santos brand has extended into the music direction business: helping retail stores, restaurants and other businesses distinguish their sound from their competitors and connect to their customers. From background music for boutiques, specialty food stores, lounges, sports bars, art galleries, trendy dining establishments or fashion shows, Winter can help design a unique, on-target soundtrack.

Winter, working with each client to understand your business, demographics, location and the direction of the brand, will help add to infuse an extra component to the company's image that

would have otherwise been ignored. With over 10 years of performing at events and a global music knowledge base, the musical vision of your business will be in good hands.

What you'll get:

- **High quality** digital sound
- **Unique Music Mix** you've been looking for but can't find from other music sources
- **One-of-a-kind sound** that is exclusive to your establishment
- **Personal music direction** – consulting you with the perfect playlist, keeping your music updated and fresh
- **Dayparted mix compilations** so you can have relaxing, lounge music for the morning and energetic music at night
- **Mix updates** with six-month or twelve-month contract.

DJ Winter Santos can provide music for a one-time event or monthly service contract or serve as a consultant to optimize and design your retail radio playlists that your customers will love.

For more information, price quotes or to fill out a brief company application, please contact vesta@tainaki.com.

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NEW YORK POST

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WEDNESDAY, OCTOBER 21, 2009 / Daily Mail: 71 / Weather: P. 74 ** LATE CITY FINAL www.nypost.com 50¢



Heaven's gate

Yanks trounce Angels, 1 win from Series

SEE SPORTS

The Top 10 Hottest Latino DJs in NYC

By DARREN "DEE TEE" TERUEL
Posted: 10:43 PM, October 21, 2009

DJ Winter Santos...

True House music- you know it when you heart it- is going through rehab and [this] Boriquas [is] an EMT (Essential Musical Talent). [Her] sound spans the big-beat '80s hey-day of House, '90s Tribal, plus today's House. Water Bottles are preferred over bottle-service at [her] parties.

Freebee downloads: www.wintersantos.podomatic.com...Check [her] out. DJ Winter Santos: Sundays at Sullivan Room- 216 Sullivan St. bet. West 3rd St & Bleeker St.

Taboo? she blew the whistle — leaving a scalding letter for his wife about their sexual high jinks.

CONFESSSION: PAGES 6-7

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Time Out

New York

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DRINK in STYLE

THE BEST WINTER BARS

New York Comedy Festival
See top stand-ups at our showcase

Hearty cold-weather dishes
The best game in town

16 big sales
Start your holiday shopping



WITH
Cozy fireplace
Post-shopping
escapes
10 great cocktails
And party spots

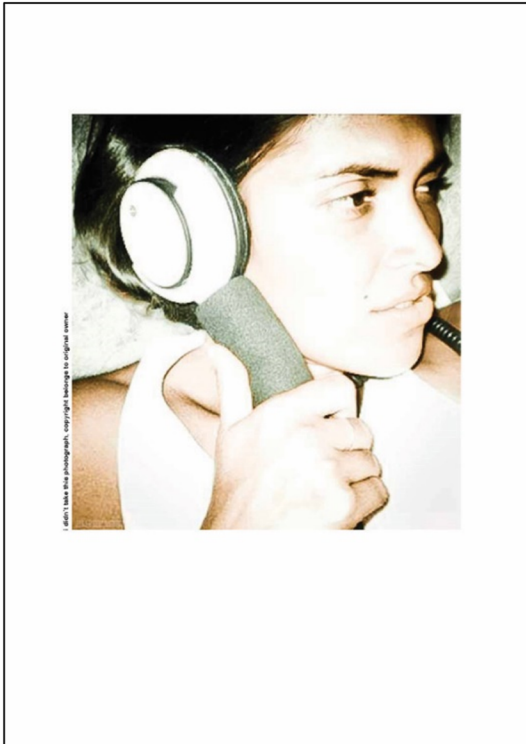


Night Bubbly Critics' pick

Night Hotel, Thu 7pm-1am. Ending: Thu Apr 12 7pm-1am **132 W 45th St** (between Sixth and Seventh Aves)
(212) 835-9600 | nighthotelny.com
Subway: N, Q, R, 42nd St S, 1, 2, 3, 7 to 42nd St-Times Sq

Winter Santos is on the mix in the Night Hotel's swank Night Lounge every Thursday, spinning her reliably top-notch mix of deep house, nu-jazz, classics and more.

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What was the first piece of music you remember hearing?
Afro-Cuban folkloric music. Santeria music. Religious music that includes chants, rhythms and instruments that are also used in the Santeria rituals. And disco music like the Bee Gees.

How long have you been playing?
I've been DJing for over ten years.

Why did you choose the instrument you play?
I began my DJ career mixing vinyl, and slowly graduated to CDs and, ultimately, mp3s. Just like the rave scene changed dance music, the image of DJs, and the nature of promoting, so did Shawn Fanning's release of Napster

What do you think of the creative process?
As a DJ and music creator, I can encounter this "aha moments of illumination" when playing a song, having an idea of a song I want to play, but then, upon sensing the crowds energy, "aha, I know what will drive this crowd wild!" and I flip through my collection, drop it and boom, chaos on the dance floor. The same goes for creating my own music: understanding when a perceived perfect sound or beat may turn out to be wrong and I go with the flow and find something even better. The creative process differs from person to person. You

Who are your influences?
My dad, Sal Soul Orchestra, Donna Summer, Marvin Gaye --- to name a few.

Musically, what are you up to at the moment?
Playing venues and events, remixing & creating my own music.

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have to find your own inspiration and go from there. It's challenging but vital to the betterment of my craft.

Who are you listening to at the moment?
There is no specific artist and I have varied tastes in music, but I can say that I listen to a lot of soul, classics, disco & world music.

What do you think of the music industry currently?
Consumption of music has increased exponentially since mp3s came into the picture. Granted, record companies are fighting for profit with all the illegal

file sharing going on, but musicians have so much more control of their own destinies and profits. As for the quality of those bigger stars, I believe there's too much glitz and not enough talent.

What listening, reading, research or experience informs that opinion?
I don't normally listen to mainstream music because it's saturated with auto-tune artists. It's depressing to hear what's out there. It's not organic.

Which is more important, practice or performance?
I'm a big proponent of practice. One's performance will

shine because of it.

If money isn't an issue, which brand and model of instrument would you get and why?
I would definitely buy Klipschorn speakers. As any audio/visual expert will attest, they're like heaven on earth. It's how music should be heard.

What do you most enjoy about playing live?
Each gig is never the same experience. I enjoy seeing faces light up when I drop a beautiful piece of music and they can't help but dance. It's invigorating to create musical experiences for others.

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Which do you prefer, studio or stage?
A studio is a more controlled environment, allowing me to correct for errors. On stage, you get no second chances.

Choose one: playing or listening?
Listening!

Finally, why do you make music?
Because I love it. It's exciting to see how the next mix comes out or how a beat or sound will develop into a new track. I hope to continue to do what I love well into my old age. I can't see myself never playing or being involved with music.

What makes a good musician?
A great selection of music, proper practice and a dose of humility. No matter how good a DJ you are, you can make mistakes.

What makes a great musician?
Years of a great selection of music, proper practice, a dose of humility and a loyal fanbase.

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